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Roll No: NPTEL21MG20S21060239

To
PRATEEK KHANNA
790/1 BEHIND PNB RAJROOPPUR
RAJROOPPUR
ALLAHABAD
UTTAR PRADESH - 211001
PH. NO :91956505107



Score	Type of Certificate
>=90	Elite+Gold
75-89	Elite+Silver
>=60	Elite
40-59	Successfully Completed
<40	No Certificate

No. of credits recommended by NPTEL:2

An additional 1 credit may be awarded if the University deems it fit, based on the actual student effort involved.



Elite

NPTEL Online Certification

(Funded by the Ministry of HRD, Govt. of India)



This certificate is awarded to
PRATEEK KHANNA
for successfully completing the course



Consumer Behaviour

with a consolidated score of **77** %

Online Assignments	24.17/25	Proctored Exam	52.5/75
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Total number of candidates certified in this course: **1215**

Prof. G P Raja Sekhar
Dean, Continuing Education
IIT Kharagpur

Jan-Mar 2021
(8 week course)

Prof. Debjani Chakraborty
Coordinator, NPTEL
IIT Kharagpur



Indian Institute of Technology Kharagpur



This certificate is computer generated and can be verified by scanning the QR code given below. This will display the certificate from the NPTEL repository, <https://nptel.ac.in/noc/>

Roll No: NPTEL21MG51S23070186

To
PRATEEK KHANNA
790/1 BEHIND PNB RAJROOPPUR
RAJROOPPUR
ALLAHABAD
UTTAR PRADESH - 211011
PH. NO :919565051072



Score	Type of Certificate
>=90	Elite+Gold
75-89	Elite+Silver
>=60	Elite
40-59	Successfully Completed
<40	No Certificate

No. of credits recommended by NPTEL:2

An additional 1 credit may be awarded if the University deems it fit, based on the actual student effort involved.



Elite

NPTEL Online Certification

(Funded by the Ministry of HRD, Govt. of India)



This certificate is awarded to

PRATEEK KHANNA

for successfully completing the course

Marketing Management - I

with a consolidated score of **80** %

Online Assignments	23.33/25	Proctored Exam	57/75
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Total number of candidates certified in this course: **983**

Prof. Rajesh M. Hegde
Chairman, Centre for Continuing Education
IIT Kanpur

Aug-Oct 2021
(8 week course)

Prof. Satyaki Roy
NPTEL Coordinator
IIT Kanpur



Indian Institute of Technology Kanpur



Roll No:NPTEL21MG51S23070186

To validate and check scores: <https://nptel.ac.in/noc/>

This certificate is computer generated and can be verified by scanning the QR code given below.

Roll No: NPTEL22MG05S23060242

To
PRATEEK KHANNA
790/1 BEHIND PNB RAJROOPPUR
RAJROOPPUR
ALLAHABAD
UTTAR PRADESH - 211011
PH. NO :919565051072



Score	Type of Certificate
>=90	Elite+Gold
75-89	Elite+Silver
>=60	Elite
40-59	Successfully Completed
<40	No Certificate

No. of credits recommended by NPTEL:2

An additional 1 credit may be awarded if the University deems it fit, based on the actual student effort involved.



Elite

NPTEL Online Certification

(Funded by the MoE, Govt. of India)



This certificate is awarded to

PRATEEK KHANNA

for successfully completing the course

Marketing Management - II

with a consolidated score of **66** %

Online Assignments	22.5/25	Proctored Exam	43.75/75
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Total number of candidates certified in this course: **619**

Pathish

Prof. B. V. Ratish Kumar
Chairman, Centre for Continuing Education
IIT Kanpur

Feb-Apr 2022
(8 week course)

Satyaki Roy

Prof. Satyaki Roy
NPTEL Coordinator
IIT Kanpur



Indian Institute of Technology Kanpur



Roll No:NPTEL22MG05S23060242

To validate and check scores: <https://nptel.ac.in/noc>

This certificate is computer generated and can be verified by scanning the QR code given below.

Roll No: NPTEL22MG44S33070192

To
PRATEEK KHANNA
790/1 BEHIND PNB RAJROOPPUR
RAJROOPPUR
ALLAHABAD
UTTAR PRADESH - 211011
PH. NO :919565051072



Score	Type of Certificate
>=90	Elite+Gold
75-89	Elite+Silver
>=60	Elite
40-59	Successfully Completed
<40	No Certificate

No. of credits recommended by NPTEL:1

An additional 1 credit may be awarded if the University deems it fit, based on the actual student effort involved.



Elite

NPTEL Online Certification

(Funded by the MoE, Govt. of India)



This certificate is awarded to

PRATEEK KHANNA

for successfully completing the course

Services Marketing: A Practical Approach

with a consolidated score of **67** %

Online Assignments	22.25/25	Proctored Exam	45/75
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Total number of candidates certified in this course: **403**

Prof. Jayanta Mukhopadhyay
Dean Outreach
IIT Kharagpur

Jan-Feb 2022
(4 week course)

Prof. Debjani Chakraborty
Coordinator, NPTEL
IIT Kharagpur



Indian Institute of Technology Kharagpur

